



## **KMTA Sponsorship and Advertising Information**

KMTA distributes 4 publications each year to our members. Rates are as follows:

### Quarter page

1 publication \$75, 2 publications \$150, 3 publications \$200, 4 publications \$250

### Half page

1 - \$100, 2 - \$200, 3 - \$275, 4 - \$325

### Full page

1 - \$150, 2 - \$300, 3 - \$425, 4 - \$500

Anyone with four publications will get a free exhibitor's booth at the state conference. Otherwise, conference exhibitor fees are \$50 each. Contact the current VP of Conferences for information about becoming an exhibitor at the next state conference.

Page size for the Update is 8.5 x 11 for a full page, 4.5 x 5.5 for a half, 4.25 x 5.5 for a quarter

Page size for the conference and audition books are 5.5 x 8.5 for a full, 5.5 x 4.25 for a half, 2.25 x 4.25 for a quarter

Update ads can be color or black and white. Audition book and conference book are black and white. Ads should allow for 0.25-inch margins and be submitted in PDF, PNG, or JPG formats (ask about other formats). Image resolution is recommended at 300 dpi.

To be a KMTA sponsor and advertise in our publications, contact VP of Public Relations:  
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\*Updated May 2023.